

**SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE**

CONTRACT NO. \_\_\_\_\_

1. THE NAME OF THE CANDIDATE IS: Mitt Romney.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President in  
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
Romney for President.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS  
Darrell Crate.
5. THE CONTACT PERSON FOR THE PURCHASER IS:  
American Rambler Productions  
Name  
138 Conant St. Beverly MA 01915  
Address  
  
\_\_\_\_\_  
Phone Number
6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER  
ARE:  
Darrell Crate  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

# ORDER

Flight Dates 08/08/12-08/14/12

Contract / Revision 255986 /

Original Date / Revision 08/06/12 08/06/12

Advertiser Pol/Mitt Romney/R/ Presider

Agency American Rambler Producti

Buying Contact

138 Conant Street  
Beverly, MA 01915

Product  
RNC-ROMNEY

Agency Com 15%

Billing Contact

138 Conant Street  
Beverly, MA 01915

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 18

Alt Order # 06264593

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Republican

Priority P-3

Advertiser Ref

Primary Account Executive  
Kristen Waskie

Account Executive Order% Start Date End Date

Kristen Waskie 100%

Order Share 100% Market Value 132950

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	142	\$113,007.50	\$132,950.00	0.00	07/30/12	08/14/12	142	\$113,007.50	\$132,950.00
Totals	142	\$113,007.50	\$132,950.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WKMG	08/13/12	08/14/12	Morn News at 6a Morn News at 6a	CM	6-7a	MT-----	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----					2	\$500.00		0.00			
E 2	WKMG	08/08/12	08/10/12	Morn News at 6a Morn News at 6a	CM	6-7a	--WTF--	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--					3	\$500.00		0.00			
E 3	WKMG	08/13/12	08/14/12	CBS This Morning The Early Show	CM	7-9a	MT-----	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----					4	\$500.00		0.00			
E 4	WKMG	08/08/12	08/10/12	CBS This Morning The Early Show	CM	7-9a	--WTF--	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--					3	\$500.00		0.00			



WKMG

Print Date: 08/06/12

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Contract / Revision **255986** Flight Dates **08/08/12-08/14/12**

Hiatus Dates

Original Date / Revision 08/06/12/ 08/06/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **RNC-ROMNEY**

Estimate # **18**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	WKMG	08/08/12	08/10/12	CBS This Morning The Early Show	CM	7-9a	--WTF--	:30	3	\$500.00	P-3	0.00 NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	--WTF--					3	\$500.00		0.00		
E 5	WKMG	08/13/12	08/14/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	MT-----	:30	2	\$350.00	P-3	0.00 NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	MT-----					2	\$350.00		0.00		
E 6	WKMG	08/08/12	08/08/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	--1----	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	--1----					1	\$350.00		0.00		
E 7	WKMG	08/08/12	08/10/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	--WTF--	:30	3	\$600.00	P-3	0.00 NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	--WTF--					3	\$600.00		0.00		
E 8	WKMG	08/13/12	08/14/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	MT-----	:30	2	\$600.00	P-3	0.00 NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	MT-----					2	\$600.00		0.00		
E 9	WKMG	08/08/12	08/10/12	11-12p Price Is Right Price Is Right	CM	11a-12p	--WTF--	:30	3	\$800.00	P-3	0.00 NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	--WTF--					3	\$800.00		0.00		
E 10	WKMG	08/13/12	08/14/12	11-12p Price Is Right Price Is Right	CM	11a-12p	MT-----	:30	2	\$800.00	P-3	0.00 NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	MT-----					2	\$800.00		0.00		
E 11	WKMG	08/08/12	08/10/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	--WTF--	:30	3	\$700.00	P-3	0.00 NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	--WTF--					3	\$700.00		0.00		
E 12	WKMG	08/13/12	08/14/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	MT-----	:30	2	\$700.00	P-3	0.00 NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	MT-----					2	\$700.00		0.00		
E 13	WKMG	08/08/12	08/10/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	--WTF--	:30	6	\$800.00	P-3	0.00 NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	--WTF--					6	\$800.00		0.00		
E 14	WKMG	08/13/12	08/14/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	MT-----	:30	4	\$800.00	P-3	0.00 NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	MT-----					4	\$800.00		0.00		
E 15	WKMG	08/13/12	08/14/12	2-3p The Talk The Talk	CM	2-3p	MT-----	:30	2	\$600.00	P-3	0.00 NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	MT-----					2	\$600.00		0.00		
E 16	WKMG	08/08/12	08/10/12	2-3p The Talk The Talk	CM	2-3p	--WTF--	:30	3	\$600.00	P-3	0.00 NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



WKMG

Print Date: 08/08/12

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Contract / Revision

255986

Flight Dates 08/08/12-08/14/12

Hiatus Dates

Original Date / Revision 08/06/12/ 08/06/12

Order Sep 00:15:00

Advertiser Pol/Mitt Romney/R/ Preside Product RNC-ROMNEY

Estimate # 18

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 16	WKMG	08/08/12	08/10/12	2-3p The Talk The Talk	CM	2-3p	--WTF--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--					3	\$600.00		0.00			
E 17	WKMG	08/13/12	08/14/12	3-4p Nate LTC 9/7/12 Nate Berkus	CM	3-4p	MT-----	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----					2	\$350.00		0.00			
E 18	WKMG	08/08/12	08/10/12	3-4p Nate LTC 9/7/12 Nate Berkus	CM	3-4p	--WTF--	:30	3	\$350.00	P-3	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--					3	\$350.00		0.00			
E 19	WKMG	08/08/12	08/10/12	4-430p Extra Extra	CM	4-430p	--WTF--	:30	3	\$450.00	P-3	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--					3	\$450.00		0.00			
E 20	WKMG	08/13/12	08/14/12	4-430p Extra Extra	CM	4-430p	MT-----	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----					2	\$450.00		0.00			
E 21	WKMG	08/08/12	08/10/12	430-5p Inside Edition Inside Edition	CM	430-5P	--WTF--	:30	3	\$550.00	P-3	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--					3	\$550.00		0.00			
E 22	WKMG	08/13/12	08/14/12	430-5p Inside Edition Inside Edition	CM	430-5P	MT-----	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----					2	\$550.00		0.00			
E 23	WKMG	08/13/12	08/14/12	News at 5p News at 5p	CM	5-530p	MT-----	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----					2	\$800.00		0.00			
E 24	WKMG	08/08/12	08/10/12	News at 5p News at 5p	CM	5-530p	--WTF--	:30	3	\$800.00	P-3	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--					3	\$800.00		0.00			
E 25	WKMG	08/08/12	08/10/12	News at 6p News at 6p	CM	6-630p	--WTF--	:30	6	\$1,000.00	P-3	0.00	NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--					6	\$1,000.00		0.00			
E 26	WKMG	08/13/12	08/14/12	News at 6p News at 6p	CM	6-630p	MT-----	:30	4	\$1,000.00	P-3	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----					4	\$1,000.00		0.00			
E 27	WKMG	08/13/12	08/14/12	News at 7p News at 7p	CM	7-7:30p	MT-----	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----					2	\$1,200.00		0.00			
E 28	WKMG	08/08/12	08/10/12	News at 7p News at 7p	CM	7-7:30p	--WTF--	:30	3	\$1,200.00	P-3	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WKMG

Print Date: 08/06/12

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Contract / Revision

255986

Flight Dates 08/08/12-08/14/12

Hiatus Dates

Original Date / Revision 08/06/12/ 08/06/12

Order Sep 00:15:00

Advertiser Pol/Mitt Romney/R/ Preside Product RNC-ROMNEY

Estimate # 18

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 28	WKMG	08/08/12	08/10/12	News at 7p News at 7p	CM	7-7:30p	--WTF--	:30	3	\$1,200.00	P-3	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--					3	\$1,200.00		0.00			
E 29	WKMG	08/08/12	08/10/12	M-F 11p News M-F 11p News	CM	11-1135p	--WTF--	:30	6	\$1,800.00	P-3	0.00	NM	6	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--					6	\$1,800.00		0.00			
E 30	WKMG	08/13/12	08/14/12	M-F 11p News M-F 11p News	CM	11-1135p	MT-----	:30	4	\$1,800.00	P-3	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----					4	\$1,800.00		0.00			
E 31	WKMG	08/13/12	08/14/12	M-F David Letterman David Letterman	CM	1136p-1238a	MT-----	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----					2	\$700.00		0.00			
E 32	WKMG	08/08/12	08/10/12	M-F David Letterman David Letterman	CM	1136p-1238a	--WTF--	:30	3	\$700.00	P-3	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--					3	\$700.00		0.00			
E 33	WKMG	08/08/12	08/10/12	Morn News at 5a Morn News at 5a	CM	5-530a	--WTF--	:30	6	\$300.00	P-3	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--					6	\$300.00		0.00			
E 34	WKMG	08/13/12	08/14/12	Morn News at 5a Morn News at 5a	CM	5-530a	MT-----	:30	4	\$300.00	P-3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----					4	\$300.00		0.00			
E 35	WKMG	08/13/12	08/14/12	Morn News at 530a Morn News at 530a	CM	530-6a	MT-----	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----					4	\$400.00		0.00			
E 36	WKMG	08/08/12	08/10/12	Morn News at 530a Morn News at 530a	CM	530-6a	--WTF--	:30	6	\$400.00	P-3	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--					6	\$400.00		0.00			
E 37	WKMG	08/14/12	08/14/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-1-----					1	\$7,000.00		0.00			
E 38	WKMG	08/08/12	08/08/12	Wed Prime 10p CSI	CM	10-11p	--1----	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--1----					1	\$6,000.00		0.00			
E 39	WKMG	08/10/12	08/10/12	Fri Prime 9p CSI:NY	CM	9-10p	----1--	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----1--					1	\$4,000.00		0.00			
E 40	WKMG	08/11/12	08/11/12	7-9a CBS This Morn Sat 7-9a Sat Early Show	CM	7-9a	-----2-	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WKMG

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Contract / Revision

255986

Flight Dates 08/08/12-08/14/12

Hiatus Dates

Original Date / Revision 08/06/12/ 08/06/12

Order Sep 00:15:00

Advertiser Pol/Mitt Romney/R/ Preside Product RNC-ROMNEY

Estimate # 18

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 40	WKMG	08/11/12	08/11/12	7-9a CBS This Morn SaCM 7-9a Sat Early Show	CM	7-9a	-----2-	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----2-					2	\$400.00		0.00			
E 41	WKMG	08/11/12	08/11/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----2-	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----2-					2	\$550.00		0.00			
E 42	WKMG	08/11/12	08/11/12	Sat 1 Hour Special/8p WKMG Hurricane Special	CM	758-9p	-----1-	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----1-					1	\$2,000.00		0.00			
E 43	WKMG	08/11/12	08/11/12	Sat Prime 9p 48 Hrs Mystery 9p	CM	9-10p	-----2-	:30	2	\$3,000.00	P-3	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----2-					2	\$3,000.00		0.00			
E 44	WKMG	08/11/12	08/11/12	Sat Prime 10p 48 Hours Mystery	CM	10-11p	-----1-	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----1-					1	\$4,000.00		0.00			
E 45	WKMG	08/11/12	08/11/12	Sat 11p News Sat 11p News	CM	11-1135p	-----2-	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----2-					2	\$1,800.00		0.00			
E 46	WKMG	08/11/12	08/11/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----3-	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----3-					3	\$150.00		0.00			
E 47	WKMG	08/12/12	08/12/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----3	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----3					3	\$200.00		0.00			
E 48	WKMG	08/12/12	08/12/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----2	:30	2	\$1,300.00	P-3	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----2					2	\$1,300.00		0.00			
E 49	WKMG	08/12/12	08/12/12	Face The Nation Face The Nation 1-hr	CM	1030-1130a	-----1	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----1					1	\$1,100.00		0.00			
E 50	WKMG	08/12/12	08/12/12	CBS Evening News CBS Eve News	CM	630-7p	-----2	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----2					2	\$650.00		0.00			
E 51	WKMG	08/12/12	08/12/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----1					1	\$5,000.00		0.00			
E 52	WKMG	08/12/12	08/12/12	Sun 11p News Sun 11p News	CM	11-1135p	-----2	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----2					2	\$1,800.00		0.00			



WKMG

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Contract / Revision      **255986**      Flight Dates **08/08/12-08/14/12**

Hiatus Dates

Original Date / Revision    08/06/12/    08/06/12

Order Sep    00:15:00

Advertiser    **Pol/Mitt Romney/R/ Preside**    Product **RNC-ROMNEY**

Estimate #    **18**

														<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 52	WKMG	08/12/12	08/12/12	Sun 11p News Sun 11p News	CM	11-1135p	-----2	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/06/12	08/12/12	-----2	2		\$1,800.00		0.00							
														<b>Totals</b>	<b>142</b>	<b>\$132,950.00</b>